the PHILISCOPE

NOVEMBER 1964

A president meets a president. During his visit to our Metal Fabricating Department, Mr. Philips met the president of Union Local 1590, Mr. Morley Fisher.

Mr. P. Bakker

Mr. G. S. Blodgett

MR. P. BAKKER TO RETIRE AS TREASURER

Mr. P. Bakker, Treasurer of our Companies since 1952, is to retire at the end of the year. The announcement was made recently by our Chairman of the Board, Mr. R. Messier. Reflecting on the past 12 years, Mr. Messier noted the outstanding contribution of Mr. Bakker to the Canadian Philips organization during his service with us.

Mr. Bakker started with Philips in Eindhoven in 1929 as an employee of one of the Accounting Departments and advanced to become head of that Department. In 1944 he transferred into the field of budgeting and budgetary control and in 1949 he was placed in charge of this important function, and made an Adjunct Director of the Philips Concern. He remained in this post until his transfer to Canada almost 13 years ago.

Mr. Bakker is the author of books on budgeting and accounting written and published in Dutch, and since coming to Canada has also had some articles published in Canadian professional journals.

Although his plans for the future are still not definite, Mr. Bakker feels that he may find time to turn to writing once again.

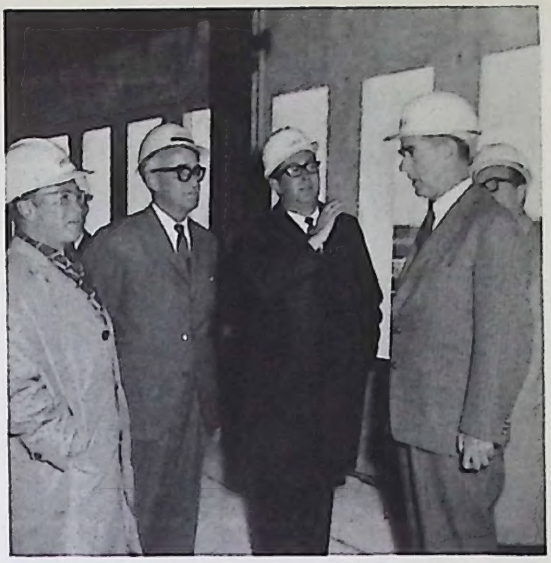
MR. G.S. BLODGETT APPOINTED TREASURER

The appointment of Mr. G.S. Blodgett as Treasurer of our Companies has been announced by Mr. R. Messier, Chairman of the Board. The appointment will be effective January 1, 1965, following the retirement of Mr. P. Bakker.

Mr. Blodgett was born in Northern Ontario, but has spent most of his life in Toronto. He attended Riverdale Collegiate Institute and after three years military service entered the University of Toronto, where he received his Bachelor of Commerce degree in 1948.

Prior to joining Philips, he was with the firm of McDonald, Currie & Co., the external auditors of our company, and was admitted to membership in the Institute of Chartered Accountants of Ontario in 1951. During his three years with McDonald, Currie, Mr. Blodgett spent much of his time at Philips, and in the spring of 1952 joined us as Chief Accountant. He has worked closely with Mr. Bakker over a period of more than 12 years and was appointed Controller of Philips Canada just one year ago.

Mr. Philips mounts a plaque on the new building, assisted by Mr. Van Beurden. The building will be known as "Philips House".



Inspecting the new Philips House are (from the left) Messrs. J. Soaré, Managing Director of Janin Building and Civil Works Ltd.; T. Van Dyk; M. Ogus of Ogus & Fisher, Architects; F.J. Philips and E. Eakins.

Mr. F.J. Philips Visit
A Memorable Occasion

Our Company was honoured this month with a two-day visit from Mr. F.J. Philips, President of Philips Industrial World Federation. It was his first visit to our Canadian Company since he took over the presidential reins of the Concern in 1961.

While here, Mr. Philips visited many departments in our manufacturing plant and offices and had the opportunity to meet and chat with many of our people.

One of the functions of his visit was the dedication of our new office building which is now under construction. The new building is to be known as Philips House.

During his address at the new building site, Mr. Philips said that he looked to Canada with great confidence and hoped that we would continue to contribute to the growth of the large Philips' family in the world. "We are looking for more exports from the Canadian Philips organization into other parts of our western free world", he said.

Mr. Philips added that he is going to follow more closely the development of our organization in this country and promises to visit us more than he has in the past. He emphasized his warm feelings and close connections with Canada by saying proudly, "I have a daughter married to a Canadian and I have a Canadian grandson."

Mr. Philips is the only son of the co-founder of the Concern, the late Dr. A.F. Philips. He was born in

(cont'd from page 3)

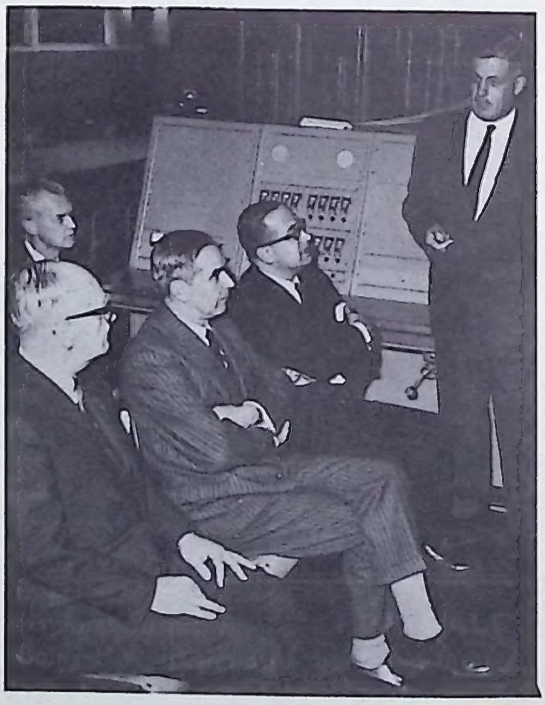
Eindhoven in 1905 and received his Mechanical Engineering degree from the Delft University of Technology in 1929. He joined the Company in 1930 as an engineer in the Philite factory where moulded radio cabinets are made. He was later appointed works manager of this plant. His next appointment was that of manager of the Mechanical and Engineering Works in Eindhoven and of all other mechanical workshops. Further appointments followed, including the responsibility for the development of departments where new products were being introduced.

Just before the outbreak of war in 1939 he was made a member of the Concern's top management team. When war came and Holland was invaded by Germany, Mr. Philips, who was in the army in 1940, remained in the Netherlands. As a result, the management of the Company devolved almost entirely on him during this difficult period.

Following the war, when the Company set up the Presidium and Board of Management in 1946, Mr. Philips was appointed Vice-Chairman. His function as a member of the Board of Management was to handle the commercial policy of the Concern in the field of industrial apparatus, including tele-communications. He also had direct supervision over the management of the Medical Services and Industrial Relations.

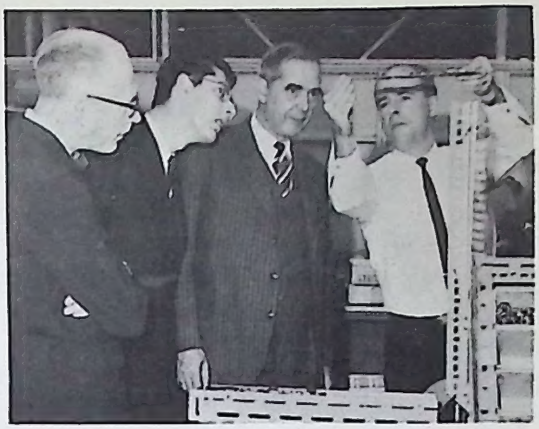
His appointment to the presidency in 1961 followed the retirement of Mr. P.F.S. Otten. We recall a statement made at that time by a member of the Board of Directors, the late Mr. O.M.E. Loupart. It expressed the warm feelings and respect held for the new President: "It is a source of great satisfaction to know that enlightened leadership has made sure that the future guidance of the destinies of our World Federation is in capable hands."

Mr. Philips (right) dons a safety hat to inspect the rising new office building. With him is Mr. J. Ogus, Managing Director of Ogus & Fisher, Architects.

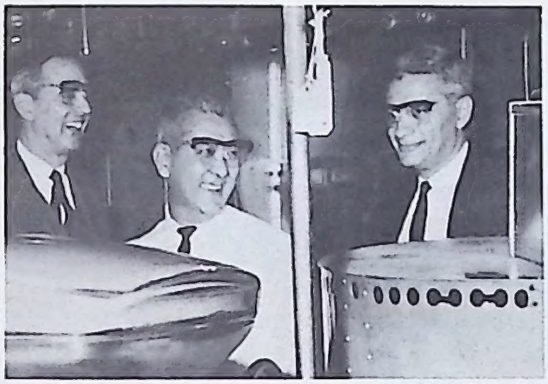


Mr. A.P.H. Barclay (right) outlines the functions of the Communications Control Systems being made here for the Department of Transport. The equipment is used at major airports for control and guidance of aircraft. Seated from left are Messrs. R. Messier, F.J. Philips and H.A.C. Van Beurden. In the background is Mr. H. Finch.

Radio/TV Engineering's Mr. R.W. Brown (left) discusses car radio development with Mr. Philips and Mr. Pounsett.



Radio/TV Production Manager, Mr. K. McCloskey (right) explains the printed panel soldering operation to Mr. Philips and his son Warner. On the left is Mr. F.H.R. Pounsett.



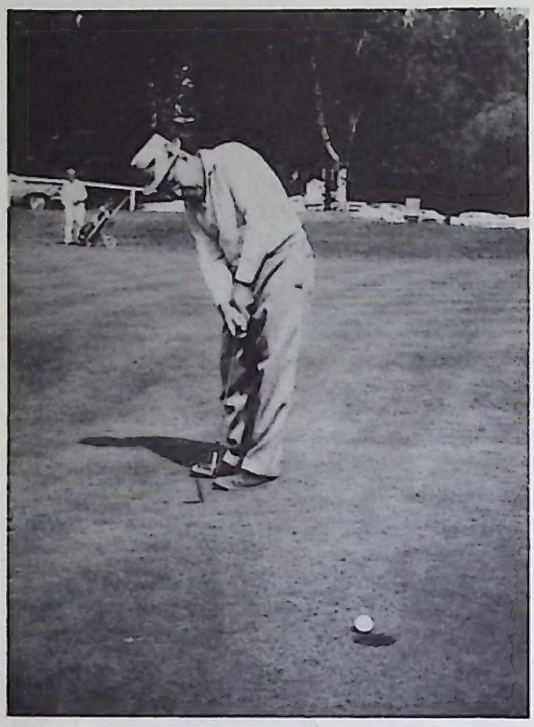
Something brought a chuckle from the Philips President as he toured Picture Tubes with Messrs. H. Shibuya and D.M. Eisen.

Mr. Philips compliments Mr. A. Calvert (left) on the efficiency of his Mounting Department. On the right is Mr. R. van der Keyl.

Mr. J.R. Eakins (left) takes our distinguished guest on a tour of the Metal Fabricating Department. With Mr. Philips is Mr. M.C. Guepin who heads Philips' Bureau for North America.

At an informal gathering held in his honour, Mr. Philips' exceptionally good sense of humour brought laughter to the guests on several occasions. Enjoying one of his quips (at right) are Mr. G.S. Blodgett and Mr. H.A.C. Van Beurden.

VERN EASON WINS SPECIAL PRIZE IN WORLD GOLF TOURNAMENT

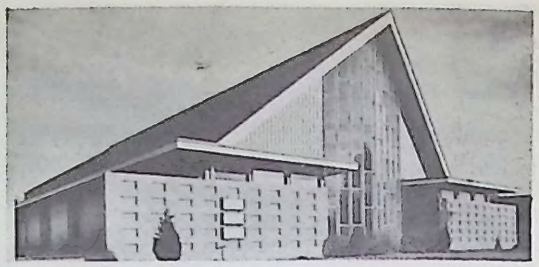


Vern Eason demonstrates his golfing ability. This kind of shooting won him the special prize.

Although he did not win the coveted Guepin Trophy in the Philips World Golf Tournament, Mr. Vern Eason of Receiving Tubes has been awarded the special prize for the most worthy golfer of all the participants. The prize goes to the golfer who scores the most holes under the standard scratch score. He was competing for the honour with 347 players from 20 countries. Vern shot a plus one game with a seven handicap.

The Guepin Trophy this year went to Mr. F.E. Giddey of Australia who won it with a 4 up. His handicap was 25. The next best scores were as follows:

2. F.P. Sunderland, England - 3 up 4 hcp.
3. J.A. Henrich, U.S.A. - 3 up 14 hcp.
4. R. Crawford, England - 3 up 20 hcp.
5. D.J. Garvey, Ireland - 3 up 22 hcp.
6. J.B. Rodgers, England - 2 up 8 hcp.
7. M.J. Corby, Ireland - 2 up 15 hcp.
8. A. Hanrahan, U.S.A. - 2 up 17 hcp.
9. C.S. Shrikhande, India - 2 up 24 hcp.



EVERYONE CAN HEAR ST. AIDAN'S SERMONS

First of its kind in western Canada, a unique device for the benefit of the hard-of-hearing has recently been installed at St. Aidan's United Church in Saanich, B.C.

Known as the "Audio Inductive Loop System", the device supplied by Philips makes it possible for the hard-of-hearing worshipper to follow every detail of the service without the necessity of plugging in to a receptacle at the seat, as is required generally in buildings where deaf aids are installed.

By means of a "New Life" hearing aid obtainable in the church lobby the handicapped person may sit in any part of the auditorium and both speech and music will be clearly heard regardless of the position chosen. A volume control varies the level of reception as required by the prevailing conditions.

The principle employed is the same as that installed in the O'Keefe Centre, Toronto, which was the first theatre in North America to equip its entire auditorium with the audio inductive loop system. As in Toronto, the church auditorium is entirely surrounded by a hidden continuous wire into which a special amplifier feeds a strong signal.

As the sound signal passes through the wire an inductive field of energy is set up around each part of the wire in the antenna. Special pick-up coil present in the hearing aids are tuned to receive the audio signals present in the magnetic field. The installation is adjusted, and complementary, to the public address system in use at the church.

Philips Circle committee member, Eleanor Bauckham, added colour to the evening dressed in her gay dancehall girl costume. She was kept busy selling extra money to those who went broke.

Millionaire's Night a Tremendous Success

photos

"And away we go...Number 3 leading 2 lengths" says Croupier Keith McCloskey manning the horserace game.

"Let 'er roll!" says Jack Walker as he shoots the car along in the popular bumper game.

Looks like Bob Purvis and Nick Wester broke the bank and won the cupey doll as well. At the right is Honest Bob McDowell the Ten to One operator.

"Paying off on number two!" says John Thornton, as he clears the table for another round.

Fortunes were made and fortunes were lost in a matter of a few short, wild, and exciting hours on Friday, November 13, when almost 300 big-time gamblers showed up in the plant cafeteria for the Philips Circle's first (but certainly not last) Millionaire's Night.

From 8:30 until after 1 a.m. the building buzzed with activity with 12 of Philips greatest con men handling the gambling tables and trying to wring the last phony buck out of the customers; and as fast as they laid their last bill on the table, Shady Sadie, our dancehall girl, was there on the spot ready to sell them another bundle.

Some guests were smart enough, however, to out-maneuver the croupiers and wound up with a fistful of bills at the end of the evening. This they used to bid for the valuable prizes

George Clark relieves Archie Berry in handling the ol' crown and anchor game.

It takes a gal from Finance & Accounting like Beryl Eppes to win enough to bid on the top prize Philips Blender. She's seen here with Eleanor Bauckham exchanging the cash for the prize.

"Fast Buck" Recupero keeps one eye on the wheel and the other on the bundle Morley Fisher has on the board. "Round an' round she goes!" says Charlie.

"Give that lady a box of groceries!" says Auctioneer Jack Holman as Kay Richards walks off with a prize.

which were auctioned off by Auctioneer Jack Holman.

There were employees from almost every department at the affair; and many that we have never seen at a Philips Circle activity before. It has been, without a doubt, the most talked about evening ever held by the Club and the committee wishes to thank the dozens of people who took the time to extend their congratulations.

Despite the restrictions placed on the sale of tickets it was just about a sell out, with no tickets at all being sold at the door. The big question now on everyone's lips is, "When are we going to hold another one?" The matter will be brought up at the next committee meeting and it's a pretty sure bet that you'll have a second chance to beat the house sometime around the end of March.

Gifts Galore at Employees Store

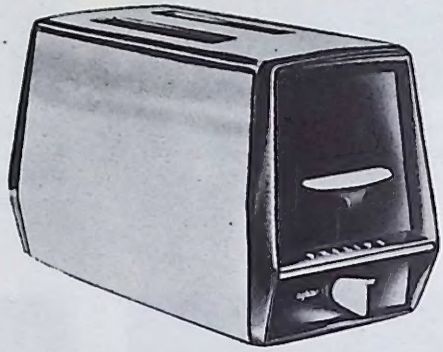
It's Christmas time again and what better place to do your shopping than in your own Employees Store where you know the products....you know the quality.....and you know the price is right.

This year there are several new gift items available but some of them are in limited supply. We suggest you place your orders as early as possible to avoid disappointment.

Shown here are just a few of Philips' products available to employees at special discounts. Also available, of course, is the full range of beautiful televisions and stereo units.

KB 5601C—TOASTER

Extra wide slot, high lift all-chrome model with colour control and swing-away crumb tray. Toasts buns, frozen waffles, muffins, even half slices of bread to perfection in seconds and pops them up where you can get them. Keeps toast warm without re-toasting. Shipping Wt. 6¾ lbs.



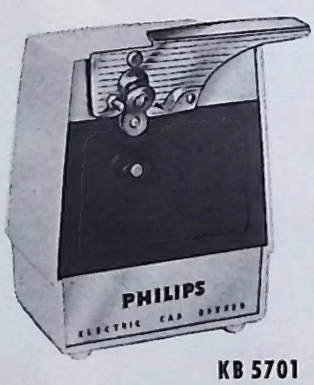
KB 5601C

KB 5701—CAN OPENER

Opens all shapes and sizes of cans, hardened steel cutting wheel. Cord storage compartment, retractable tall can balance bracket and recessed carrying handle. Removable magnet. 115 volts AC only. Shipping weight 5 lbs. White plastic housing with mocha colour front facia panel accented by gleaming chrome handle.

HM 3600—KNIFE SHARPENER*

Exciting new push-button controlled knife sharpener that requires no skill. Special spring construction ensures right and even pressure for knives inserted in side channels. Top channel for quick sharpening of scissors. Effective fan-system blows away grindings. Powerful motor that causes no radio or t.v. interference. 6 ft. double insulated cord. Weight 1 lb. 2 oz. Available in smart two-tone charcoal and off-white colour combination.



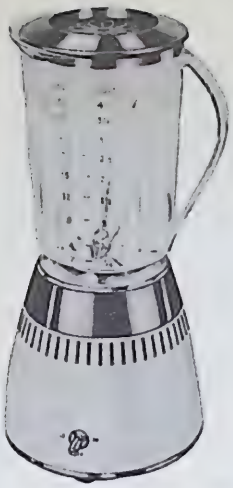
KB 5701

HM 3600

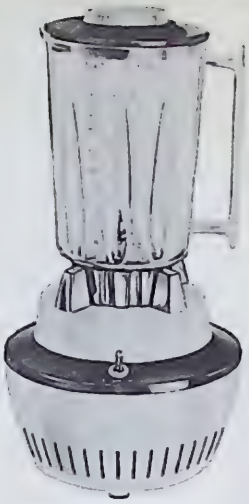
PHILISHAVE

Home BARBER KIT

Combine this unique kit of 1 clipper and 2 custom combs with your Philishave Speedflex shaver and you're in business as a home barber. A new Barber Kit is available for the Philishave Speedshaver, too. The kit gives professional type haircuts at home. Wonderful for families with children.



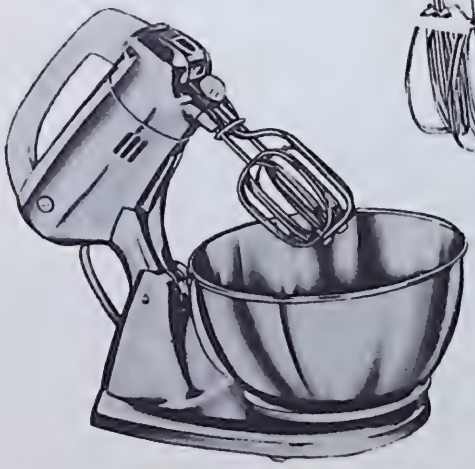
KB 5403



KB 5402

KB 5501S

KB 5004



KB5102

KB 5403—BLENDER

Contemporary styled economy 2 speed blender available in white or chrome. Features 32 oz. container with built-in surgical steel cutting blades (4) for maximum cutting and blending efficiency. Container has light fitting one piece leakproof vinyl cover, hand contoured handle and pouring lip. 120 volts, 350 watts, 60 cycle AC only. Shipping weight 7.1 lbs.

KB 5402—BLENDER

Deluxe two speed model in chrome or white with contemporary styled 32 oz. container, complete with two piece vinyl cap. Cutting unit dis-assembles for thorough cleaning and for use with ordinary fruit or preserving jars. Four surgical steel cutting blades, blend up to 18,000 spm with unique cut-n-fold action. Patented neoprene coupling. 120 volts, 350 watts, 60 cycle AC only. Shipping weight 8.9 lbs.

KB 5501S—COFFEEMAKER

A completely immersible automatic coffeemaker in brilliant stainless steel for lifetime beauty and rich flavour. Faster and better than ever—2 to 9 cup brewing. Crevice free spout, hand tailored handle, signal light, extra large basket and 5 year guarantee. 750 Watts—Shipping Wt. 3.1 lbs.

KB 5102—TABLE MIXER

In gleaming chrome with lifetime stainless steel bowls, special chime timer and complete attachment facility. Shipping Wt. 15.8 lbs.

KB 5004—HAND MIXER

Deluxe three speed hand mixer with detachable cord, top button positive beater ejector, balanced heel rest, new closed slim line handle, available in four colours—pink, turquoise, yellow, and white with brilliant gleaming chrome top facia. 130 watt permanently lubricated motor 120 volts AC/DC—Shipping weight 4 lbs.

A complete Home Grooming Kit

Philips Beauty Sachet, is a truly feminine, complete grooming kit you can use in the comfort and privacy of your home. The Power Wand of this unique kit is an attractively styled, tapered cylinder housing the same dependable rotary motor made world famous by the Philishave. It's satin-ivory colouring is accented by rich gold trim.

Seven quick-fitting attachments included for every grooming need

ODE TO CHRISTMAS SHOPPERS

At Christmas some girls think of nothing but mink
– Some men about nothing but platinum links.
Some dream of receiving a shining new car.....
A Mercedes Benz, or a low-slung Jaguar.

But not for me, Santa; and this you should know.
– Just put me down for a large stereo.
If you can't bring me that, I've one more desire,
I'd happily settle for a Philips hair dryer.

Friends, fellow workers, please listen to me!
Here is my down-to-earth philosophy:
Don't wish for the moon, don't sigh and don't fret,
There's a way to be sure of the best presents yet.

You must realize there are presents galore
Just waiting for you at the Employees Store.
You can spend all your pay without even stopping
And quick as a wink, you've done all your shopping.

.....Diana Strentz

TALENT IN P.E.D.L.

Diana Strentz in native sari.

We continue to discover hidden talent among our employees. Miss Diana Strentz, who joined the staff two months ago, has had several short stories and articles published in India. Diana was born in Burma and spent much of her life in Bangalore, India, before coming to Toronto. She is completely overwhelmed by our Canadian way of life, finding fresh surprises every day. At the request of girls in her department, she recently modelled a colourful sari for them (see photo). For a sample of Diana Strentz's talent see her "Ode To A Christmas Shopper" which appears above.

A welcome is extended to Mrs. Ingrid Cunning of Professional Tubes, and to Mr. Gordon Green of the Applications Laboratory.

Visitors to P.E.D.L. this month were Messrs. C. Fitch and J. Bellinger of Mullard Overseas Ltd. and Mr. J. Winwood of Mullard Ltd., London.

We learned recently that P.E.D.L. has a talented magician working for them. Mr. Dave Houston is a member of Toronto's Hat and Rabbit Club and in his spare time handles many engagements with his magic act.

Winding up late vacations, Miss Mary Broadway recently returned from Mexico; and Miss Joan Bullock has returned from sunny Florida. Both report a wonderful holiday.

Mr. Ralph Harrington of P.E.D.L. announced his engagement to Miss Millie McDonald recently. The couple plan a Spring wedding.

Miss Maire Yrjana of Printed Circuit Assembly was married on November 20 to Mr. Karl Davis. The girls of her department presented her with a coffee percolator as a wedding gift.

Mrs. Louise Atz has left the Company after 8 years' service to return to Germany. She was presented with a parting gift from the girls of Printed Circuit Assembly and Inspection.

The Printed Circuit Department recently welcomed back Mrs. Jan Bernatavicius and Mrs. Beverly Wares who had been on the sick list for some time.

Births....

Mr. & Mrs. Robert Hawton announced the arrival of a daughter, Lisa Ann, on October 30. Mr. Hawton is with Product Management.

Mr. & Mrs. Ron Forman have a new daughter, Susan Marie, born October 3. Mr. Forman is with Professional Tubes, P.E.D.L.

Misers may not be fun to live with
but they make wonderful ancestors.

Edmonton .....

Although we have not had news from Edmonton for some time, Jim Simpson informs us that they are still alive out there and promises to keep us posted on the happenings in future.

Edmonton recently welcomed two new members, Messrs. Howard Coxworthy and John Makaryshyn.

Congratulations are extended to Mr. & Mrs. Frank Smith on the arrival of a son recently.

Edmonton and Calgary employees are planning to meet on the curling ice at Red Deer in the near future. The match between the Edmonton Wildwinds and the Calgary Monsoons should be a good one.

Vancouver Branch recently welcomed Messrs. Gene Kiss and Al Cuthbert to their staff.

TWO CHAMPIONS

Mr. Ernest Koutnik of the Cabinet Department gave us this photo of the two champions in his home. One is his Philips La Boheme television set, which in his opinion is the finest set we have ever produced; and the other is his German Shepherd dog Rolph Von Matterhorn.

The eight-year-old, well trained dog has won ten first awards in the annual German Shepherd Dog Specialty Show at the C.N.E.

November Anniversaries

J.J. BRYDGES
Private Trade Label
Department
10 YEARS

HANS KUPFER
TV Final Test
10 YEARS

JOYCE PANCHUK
Finance & Accounting
10 YEARS

HAROLD PATON
Auxiliary Services
Winnipeg
10 YEARS

GEORGE NOWIKOW
Service Department
Montreal
10 YEARS

FOR SALE

Teenage girl's bicycle, blue, chain guard, front carrier. Excellent condition. $20.00. Call A. Turner, PAX 329. Evenings OX 1-5070.

Gravely Tractor with rotary plow, rotary tiller, snow blower, and trailer. Excellent condition. Call Mrs. E. Cosby, PAX 315. Evenings 444-7828.

Coming Events

LOCAL 1589 DANCE

will be held at the
MANSION HOUSE, Danforth Avenue,
SATURDAY, DECEMBER 5TH, at 8 P.M.
A cordial invitation is extended to all
Local 1589, Local 1590 and Company staff members
EMPLOYEES.....$1.00 GUESTS.....$1.25
Door Prizes.....Refreshments.....Parking Available

CHILDREN'S CHRISTMAS PARTY

Leaside High School Auditorium
SUNDAY, DECEMBER 6TH.....2 P.M. SHARP
Children must have an invitation to attend.
If you have not received an invitation for your children,
Please contact the Industrial Relations Department immediately.

BOWLING LEAGUE TURKEY ROLL

will be held on
TUESDAY, DECEMBER 15TH at ACE BOWLING LANES
Dance and presentation of prizes will follow
in the Plant Cafeteria

CURLING LEAGUE CHRISTMAS PARTY

will be held at the CHINA HOUSE (Eglinton Ave.W.)
THURSDAY, DECEMBER 17TH, 9:30 P.M.
Dancing and Buffet.....$3.00 per person
For Tickets Contact: J. Eley, PAX 114; D. Clarkson, PAX 420;
Mrs. I. Clink, PAX 436; or C. Recupero, Employees Store.

Play It Safe

Don't Be

A Monkey's Uncle

The Zulus of Africa have a system all of their own to catch a ring-tailed monkey.

They set a trap — a melon trap. A small hole is cut into a green melon on a vine. The hole is just large enough to admit a monkey's hand — but too small to permit him to withdraw his fist.

The monkey sees the hole — puts his hand in to get some of the delicious melon seeds inside, and is in trouble. The double fist, clutching as many seeds as possible, is too big to slip back through the hole.

The monkey will scream and struggle for hours, but never lets go of the seeds to escape the trap. As the Zulus know, a ring-tailed monkey doesn't have sense enough to keep his hands out of danger. He gets caught every time.

The ring-tailed monkey is not alone in failing to keep his hands out of danger. Hundreds of human beings get caught in "injury traps" every day — by placing their hands in hazardous areas and unsafe positions. Pain, anguish and lost-time can be the only results in placing hands in unnecessary jeopardy.

We use our hands almost constantly — all of us, every day, on the job and off the job. Without our hands, most of us wouldn't even have a job — that is why everyone should take every precaution to avoid putting hands where they can be caught in an injury trap.

A study of compensation cases reported by the Industrial Accident Prevention Associations in 1963 classifies hands and fingers as the parts of the body most frequently involved in industrial accidents, accounting for more than 30 per cent of the mishaps in a 12 month period.

Employees are urged to be more safety-wise and to be more alert, more careful, and more cautious.

It's up to you to help prevent accidents.

"I'm assigning you to a new territory, Hollister—how are you at driving a dog sled team?"

the **PHILISCOPE**

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